



Alexander the Great conquered Turkey before making the biggest blunder of his career... He left.

Alexander the Great conquered Turkey when he was only 22. If only he would have relaxed...

He might have explored the crystalline waters of the Turquoise Coast or revitalized in a refreshing mud bath at Dalyan. He could have amazed at the Eternal Flames of Olympus or discovered the mystery of the Sunken Palace.

Ah, the folly of reckless youth...

Escape to the Cradle of Civilization and the wonder that is Turkey. Regardless of your age, Turkey offers it all and is easily affordable. With vacation packages competitively priced and far within most budgets, a trip to Turkey won't cost an emperor's ransom.

You'll swim coral reefs teeming with exotic life and visit ancient ruins brimming with history. Hidden alcoves abound, perfect for secluding away from those new-world worries.

At the end of your travels, indulge beneath the soothing warmth of a world famous Turkish bath. You'll rest your body, invigorate your senses and ease your soul. You might even resist making the same mistake that Alexander made—returning home.

Visit www.2TURKEY.com for information and a free brochure.

Come visit Turkey... where paradise is found.



**\$30 in Istanbul
can buy you dinner, a night's lodging and
a Turkish love potion.**

Istanbul... it's like Venice with a few extras.

Turkish love potions might just be hearsay, but a trip to Istanbul is well worth trying one out.

Spanning 2700-years and two continents, Istanbul fuses the romance and charm of Europe with the mystery and allure of Asia.

You'll quickly lose yourself within the beauty and timeless splendor that set Istanbul apart as a rare gem and vibrant, exotic city.

Your adventure begins when you cruise the Bosphorus strait, the natural divide between Istanbul's European and Asian halves.

Next, visit Topkapi Palace—once home to the Ottoman emperors—its harem alone spans six levels and contains 300 rooms.

At journey's end, explore the Grand Bazaar, the largest covered market in the world, selling everything from leather goods, antiques, jewelry and—you guessed it—love potions too.

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Roman ruins and hotel rates cheaper than a large pizza.

Don't let the Euro break your greenback. For a fraction of the cost of European destinations, experience the classical age in the exotic and unique atmosphere that is Turkey.

With an exchange rate fit for a sultan, Turkey offers you the best of both worlds—the charm and enchantment of the old, and the romance and adventure of the new.

... And that's just the beginning—

You'll amaze at the majesty of Ephesus, the best preserved city of antiquity, and wonder at the mystery of the eternal flames of Olympos.

You will see the legend of Troy with your own eyes and awe at the six minarets of Istanbul's Blue Mosque. Relax in a mud bath by day and enjoy the excitement and vibrancy of modern Turkey by night.

At the end of your journey, sit down and relax to the wonderful delight of pide—Turkey's very own version of pizza...ah, delicious.

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