

Walt Disney Pictures  
Presents

A PIXAR Film

# MONSTERS, INC.

**“WE SCARE BECAUSE WE CARE”** <sup>SM</sup>

**Release Date:** November 2, 2001  
**Film Banner:** Walt Disney Pictures  
**Voice Talent:** John Goodman, Billy Crystal, James Coburn, Jennifer Tilly,  
Steve Buscemi, Mary Gibbs, John Ratzenberger, Bonnie Hunt  
**Directors:** Pete Docter, David Silverman  
**Producers:** John Lasseter, Andrew Stanton, Darla Anderson

**Synopsis:**

**Monsters, Incorporated** is the largest scare factory in the monster world and James P. Sullivan (John Goodman) is one of the top Scarers. Sullivan is a huge, intimidating monster with blue fur, large purple spots and horns. His Scare Assistant, best friend and roommate is Mike Wazowski (Billy Crystal), a green opinionated, feisty little one-eyed monster. The cast of characters also includes the factory's CEO, a crab-like monster named Henry J. Waterhouse (James Coburn) and the snake-headed, receptionist Celia (Jennifer Tilly). One of the top Scarers is a sarcastic chameleon monster named Randall Boggs (Steve Buscemi). Visiting from the human world is Boo (Mary Gibbs), a tiny girl who goes where no human has ever gone before.

Catch the trailer debut enclosed with **RECESS: SCHOOL'S OUT** or you can view it on the website.

**\*\*Please take note of any guidelines on the website regarding restrictions to use. \*\***

**<http://www.monstersinc.com>**

Should you have any questions regarding the information contained in this newsletter, please do not hesitate to contact your local Marketing Coordinator.

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# Attention:

All General Monsters, Scarers, Assistant Scarers, Creepers, Crawlers and other “icky” things – **MONSTERS, INC.** – the developer of the now famous, original and patented “In-The-Closet” Scare Method is pleased to announce the debut of its latest marketing product...

## **The (1:46) Trailer #2...**

The following material is highly sensitive, confidential and delicate and should only be viewed by monsters with a PHD in Scareology...

...Or high-ranking, corporate Screamologists!

For further information, contact the below Scaredinators:

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**Synopsis:**

**Monsters, Inc.** is the largest scare factory in the monster world and James P. Sullivan is one of the top Scarers. Sullivan, or Sully as he’s called by his best friend and Scare Assistant Mike Wazowski are joined by an “all-scare” cast of characters in Walt Disney Pictures and Pixar Animation Studio’s latest fun filled fantasy – **Monsters, Inc.** The film opens November 2, 2001 and stars the voice talents of John Goodman, Billy Crystal, Steve Buscemi and James Coburn.

You can catch the new **MONSTERS, INC.** trailer enclosed with **ATLANTIS: THE LOST EMPIRE.** Trailers are also chasing prints of **PEARL HARBOR** and **SHREK** for placement on those films. You can also check out the trailer on the website at:

[www.monstersinc.com](http://www.monstersinc.com)

In addition, keep an eye (or two) out for the **MONSTERS, INC.** teaser 1-sheet and standee due out in theatres during the month of July!



# MONSTERS, INC.

Disney/Pixar

1. Do you have fur, scales or an incredible urge to breath fire?
2. Do you have more than two or less than two eyes? Applicants with just two eyes need not apply please.
3. Does the sight of you instill a sense of chills running up and down the spine?
4. Does the need to produce a "scream" fill you with complete satisfaction?
5. Do you enjoy creeping, crawling or scurrying?
6. Does the thought of tiptoeing in the dark for a living give you a warm, fuzzy glow?
7. To you, is a closet merely a storage facility or an unmitigated, untapped realm of energy production?
8. Do you prefer doorknobs or would you just rather burst through?
9. Have friends or associates ever said that you're good at howling? How about growling? Screeching or gurgling perhaps?
10. Do you aspire to make a contribution to your fellow Monsters and Monsterettes?

If you answered, "yes" to all or most of the above questions, than MONSTERS, INC. is looking for you!

Who are we? What are we about? Read on...

In these times of ever increasing energy usage and costs, and with brownouts and blackouts becoming more and more rampant, you need an energy company that works for you!

MONSTERS, INC. is that company! We're devoted to producing pure clean energy without the waste by-products that can harm our precious environment. Headquartered in the city of Monstropolis,

MONSTERS, INC. - the largest Scare-Factory in the Monster-World, is the developer of the now famous, original and patented "In-The-Closet" Scare Method capable of producing an energy efficient, clean, non-toxic scream!

But we can't do it without you! If you have what it takes to be a Scarer or Assistant Scarer, MONSTERS INC. is currently offering full and part-time job opportunities!

All positions include full medical, dental and vision benefits (regardless of how many eyes you have). Continuing and higher education tuition reimbursements are also available. Topnotch Daycare and Healthcare facilities are located on the premises. After all, like our motto states, "We scare because we care!"™.

How can you help us to help you?

Join our "Scarer"-Apprenticeship program. To do so, kindly display the enclosed MONSTERS, INC. teaser 1-sheet immediately to recruit Monsters and Monsterettes of all ages, shapes and sizes!

For information and upcoming materials such as banners, standees, trailers, etc., kindly contact the MONSTERS, INC. Scaredinator from your area today:

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